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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/832,828	04/12/2001	Michal Kahan	Q60535	1955	
7	590 04/12/2005		EXAM	INER	
SUGHRUE, MION, ZINN, MACPEAK & SEAS, PLLC 2100 PENNSYLVANIA AVENUE, N.W.			HANNE, SARA M		
			ART UNIT	PAPER NUMBER	
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Please find below and/or attached an Office communication concerning this application or proceeding.

•		Application No.	Applicant(s)			
Office Action Summary		09/832,828	KAHAN ET AL.			
		Examiner	Art Unit			
		Sara M Hanne	2179			
Period fo	The MAILING DATE of this communication app or Reply	ears on the cover sheet with the c	orrespondence address			
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.  - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.  - If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.  - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.  - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133).  Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).						
Status						
1)🖾	1) Responsive to communication(s) filed on <u>05 January 2005</u> .					
2a) <u></u> □	This action is <b>FINAL</b> . 2b)⊠ This action is non-final.					
3)	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is					
	closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.					
Dispositi	on of Claims					
4)⊠	Claim(s) <u>1-4,7,8,10-23,26-41,43-55 and 57</u> is/a	re pending in the application.				
	4a) Of the above claim(s) is/are withdrawn from consideration.					
5)	5) Claim(s) is/are allowed.					
6)⊠	Claim(s) <u>1-4, 7, 8, 10-23, 26-41 and 43-55 and 57</u> is/are rejected.					
·	Claim(s) is/are objected to.					
8)□	Claim(s) are subject to restriction and/or	election requirement.				
Applicati	on Papers					
9) The specification is objected to by the Examiner.						
10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner.						
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).						
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).						
11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.						
Priority u	ınder 35 U.S.C. § 119	·				
<ul> <li>12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).</li> <li>a) All b) Some * c) None of:</li> <li>1. Certified copies of the priority documents have been received.</li> <li>2. Certified copies of the priority documents have been received in Application No.</li> <li>3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).</li> <li>* See the attached detailed Office action for a list of the certified copies not received.</li> </ul>						
Attachmen	t(s)					
1) Notice of References Cited (PTO-892)  4) Interview Summary (PTO-413)						
3) Inform	e of Draftsperson's Patent Drawing Review (PTO-948) mation Disclosure Statement(s) (PTO-1449 or PTO/SB/08) r No(s)/Mail Date	Paper No(s)/Mail Da				

#### **DETAILED ACTION**

1. This action is responsive to the amendment received on January 5, 2005. Claims 1-

4, 7, 8, 10-23, 26-41 and 43-55 and 57 are pending in the application.

Examiner herein notes cancelled claims 5, 6, 9, 24, 25, 42 and 56.

Examiner herein notes currently amended claims 1, 14, 19, 34, 47, 55 and 57.

## Claim Rejections - 35 USC § 103

- 2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 3. Claims 1-4, 7-8, 11-17, 19-23, 26-29, 31-41, 43-45, 47-53, 55 and 57 are rejected under 35 U.S.C. 103(a) as being unpatentable over Tso et al., US Patent 6047327 in further view of Kaplan et al., US Patent 5446891. Tso et al. teaches a method, apparatus, and executable program for aggregating information to be sent to a terminal as seen hereafter.

As in Claims 1, 14, 19, 34 and 47, Tso et al. teaches receiving a data item(s) from a outside application including personalized information pushed to the subscriber (Figure 5, Block 107-109) according to a provisioning profile associated with the subscriber (Figure 5, Block 103-105) and transmitted to the outside application (the user's profile is developed by the user and must be sent to the provider, Column 14

lines 43 et seg.) a web server that transmits the data items item to the terminal (Figure 5, Block 107) where each data item is associated with a generic action menu or an application specific menu (Figure 4, Action Menu ref. 93 and corresponding text) and a control processor (61) connected to the application interface processor, the subscriber database (53) and the web server (Content Providers and Network A). While Tso et al. teaches such a system for a subscriber sending a profile to an outside application which formats information according to such a profile and then sending the information to the subscriber where each data item is associated with a generic action menu or an application specific menu, they fail to show the arranging of the selected data items according to subscriber selected presentation rules, each data item associated with a rule as recited in the claims. Kaplan et al. teaches a networked system for data transmission according to user profiles similar to that of Tso et al. Kaplan et al. further teaches arranging of the selected data items according to subscriber selected presentation rules, each data item associated with a rule (Figure 7). It would have been obvious to one of ordinary skill in the ad, having the teachings of Tso et al. and Kaplan et al. before him at the time the Invention was made, to modify the transmittal of personalized data according to the subscriber's provisioning profile between a subscriber and an outside application where each data item is associated with a generic action menu or an application specific menu taught by Tso et al. to include the ordering of data items according to subscriber selected presentation rules of their display of Kaplan et al., in order to obtain a customized display for a mobile Internet browser. One

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would have been motivated to make such a combination because an adaptable subscriber prioritized display would have been obtained, as taught by Kaplan et al.

As in Claims 2, 15 and 20, Tso et al. teaches updating the provisioning profile based on a command received from the terminal ('if the user performs an InfoAction, such as requesting greater detail of the traffic condition for a particular freeway, then operation in FIG. 5 will continue with block 113", Column 15, lines 5-8),

As in Claims 3, 16, 22, 29 and 38, Tso et al. further teaches updating the provisioning profile by transmitting this command to the control server to update a presentation rule with one of the data items with the wireless gateway and using a controller ('if the user performs an InfoAction, such as requesting greater detail of the traffic condition for a particular freeway, then operation in FIG. 5 will continue with block 113", Column 15, lines 5-8),

As in Claims 4 and 23, Tso et al. claims the control server storing the updated provisioning profile in a subscriber database and further in reference to Claim 39, on the database server (Figure 5, Blocks 113-115).

As in Claims 7 and 26, Tso et al. teaches the control server storing the received data items in a terminal subscriber's database (Figure 5, Block 107) by the control server as in further reference to Claim 43.

As in Claims 8, 17, 27-28, 44-45 and 52-53, Tso et al. teaches an application adapter (specifically 'application B') translating the received data item to comply with the application interface contract if it does not already (Column 24, Lines 18-33).

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As in Claim 11, Tso et al. teaches the formatted data item to be transmitted to the to the receiving terminal, and furthermore by using a data communications protocol (Column 17, lines 1-17).

As in Claim 12 and 32, Tso et al. also teaches the terminal being a mobile terminal (Column 17, lines 1-17).

As in Claim 13 and 33, Tso et al. also teaches the terminal being a client terminal (Column 17, lines 1-17).

As in Claims 21 and 37, Tso et al. teaches the wireless gateway to receive a command from the terminal (Figure 5, Block 111).

As in Claim 31, Tso et al. teaches the wireless gateway to transmit data items to the terminal (Figure 5, Block 111).

As in Claims 35 and 48, Tso et al. teaches an operator platform for accessing the subscriber's profile (subscriber database 53, and server resource database 55 are accessed through the use of ODBC API 59", Column 6, lines 38-39).

As in Claims 36 and 49, Tso et al. teaches a wireless gateway connected to the web server (it is common to one of ordinary skill in the art for a web server to be connected to a wireless gateway as suggested in column 16, line 47 with the Infocast servers).

As in Claims 40 and 50, Tso et al. continues to claim a short message service center connected to the control server (Figure 2, Refs. 17 and 41).

As in Claims 55 and 57, Tso et al. teaches a method and executable program for a mobile networking system that edits and sends data from the outside application

according to user-updateable profiles as seen supra wherein personalized information pushed to the subscriber (Figure 5, Block 107-109) according to a provisioning profile associated with the subscriber (Figure 5, Block 103-105) and transmitted to the outside application (the user's profile is developed by the user and must be sent to the provider, Column 14 lines 43 et seq.) and associating each data item with a generic action menu or an application specific menu (Figure 4 with corresponding text). While Tso et al. teaches such a system for a subscriber sending a user updatable profile to an outside application which formats information according to such a profile and then sending the information to the subscriber and associating each data item with a generic action menu or an application specific menu, they fail to show the arranging of the selected data items according to subscriber selected presentation rules, each data item associated with a rule as recited in the claims. Kaplan et al. teaches a networked system for data transmission according to user profiles similar to that of Tso et al. Kaplan et al. further teaches arranging of the selected data items according to subscriber selected presentation rules, each data item associated with a rule (Figure 7). It would have been obvious to one of ordinary skill in the ad, having the teachings of Tso et al. and Kaplan et al. before him at the time the Invention was made, to modify the mobile system taught by Tso et al. to include the ordering of data items according to subscriber selected presentation rules of their display of Kaplan et al., in order to obtain a adaptable display for a mobile Internet browser. One would have been motivated to make such a combination because a visually customizable display system would have been obtained, as taught by Kaplan et al.

4. Claims 10, 18, 30, 46 and 54 are rejected under 35 U.S.C. 103(a) as being unpatentable over by Tso et al., US Patent 6047327 and Kaplan et al., US Patent 5446891, and in further view of Gerace, US Patent 5848396.

As in Claims 10, 18 and 30, Tso et al. and Kaplan et al. teach a mobile networking system that edits and sends data from the provider application according to user-updateable profiles, associating each data item with a generic action menu or an application specific menu as seen supra. While Tso et al. and Kaplan et al. teach such a system, they fail to show the generating of a terminal subscriber home page according to a presentation rule to be transmitted to the web server as recited in the claims. Gerace teaches a networked system for data transmission according to user profiles similar to that of Tso et al. and Kaplan et al. In addition, Gerace further teaches a control server (ref 79) which generates a subscriber home page according to a user's presentation rule in the profile ("The system then generates a custom Home Page, including a user's preferred (content and presentation) agate information.", Column 4, lines 23-25). It would have been obvious to one of ordinary skill in the ad, having the teachings of Tso et al. and Kaplan et al. and Gerace before him at the time the invention was made, to modify the mobile system taught by Tso et al. and Kaplan et al. to include the home page generation according to user defined performance rules of Gerace, in order to obtain a user-defined automatic dynamic homepage for a mobile system. One would have been motivated to make such a combination because a more

personalized system for obtaining web information would have been obtained, as taught by Gerace.

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As in Claims 46 and 54, Tso et al. and and Kaplan et al. teach a mobile networking system that edits and sends data from the provider application according to user-updateable profiles and associating each data item with a generic action menu or an application specific menu as seen supra. Gerace teaches a networked system for data transmission according to user profiles.that generates a Home Page according to uper defined presentation rules. While Tso et al. and Kaplan et al. and Gerace teach such a system for obtaining data items and generating a home page according to the user's profile and rules, they fail to show the sending of a terminal subscriber home page to the web server as recited in the claims. It would be obvious to one of ordinary skill in the art, having the teachings of Tso et al. and Kaplan et al. and Gerace before him at the time the invention was made, to transmit the Home Page to the web server. One would have been motivated to make such a combination in order to keep a global copy of the generated page if the user wished to access it from other devices on the same provider or to share the user's formatted page with other users.

5. As in Claims 41 and 51, Tso et al. and Kaplan et al. teach all of the limitations of independent Claims 34 and 47 as seen above. Tso et al. and Kaplan et al. fail to teach an IVR (Interactive voice response) server. However the examiner takes official notice that it is well known to one of ordinary skill in the ad to use an IVR (Interactive voice response server). One would have been motivated to make such a combination so that visually handicapped users or users that may not be able to use the keypad on a mobile phone could use the invention of Tso et al. and Kaplan et al.

## Response to Arguments

Applicant's arguments with respect to the amended claims filed 1/5/2005 have been fully considered but they are not persuasive. The amendment to the independent claims does not overcome the above stated prior art of Tso et al. in combination with Kaplan et al.

In response to the argument that there is no motivation to combine Tso et al. and Kaplan et al. and Gerace, the examiner disagrees. In response, the examiner would like to point out Column 14 lines 43-45 in which Kaplan et al. describes changing the link-weight according to the user's activity, thereby updating their profile in order to arrange the received data items for display. Tso et al. also teaches a profile to control what will be displayed on screen via a filter (Figure 5). Gerace also teaches a behavorial profile for controlling data display, therefore all three reference teach similar art, and furthermore Tso teaches the amended subject matter as seen in the claim 1 rejection *supra*. The addition to the claims in no way changes the ability for the three cited references to be combined, nor do the remarks explain a deficiency for the claims to be combined.

Examiner fails to see the reference of an application-specific action menu included in claim 10 as stated in the remarks on page 19, lines 3-4. However, this limitation is included in the recitation of Claim 1, also stated in the remarks. The remarks

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section on page 19 further states that Figure 8 of the instant application teaches an exemplary application-specific action menu as recited in Claim 1. This menu is an item with hyperlinks for the user to select so that they may either bid, or see more information concerning that particular item. Tso teaches a very similar action menu (labeled Actions) displayed in Figure 4 with data items filtered according to a provisioning profile (See the rejection state *supra*).

#### Conclusion

The prior art made of record on form PTO-892 and not relied upon is considered pertinent to applicant's disclosure. Applicant is required under 37 C.F.R. § 1.111(c) to consider these references fully when responding to this action. The documents cited therein teach similar customizable display systems for downloading information.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Sara M Hanne whose telephone number is (703) 305-0703. The examiner can normally be reached on M-F 7:30am-4:00pm, off on alternating Fridays.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Heather R Herndon can be reached on (703) 308-5186. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

smh